

TOWN OF BIGGAR

SASKATCHEWAN



URBAN SIGN CORRIDOR POLICY

1. URBAN SIGN CORRIDOR

- (1) The attached map referenced as Urban Sign Corridor Town of Biggar outlines the location of the sign corridor within the corporate limits of the Town of Biggar.
- (2) The business advertising sign corridor is established as follows with the exception of those areas that fall within the sight triangles at the junction of No. 4 Highway and No. 14 Highway north and south and No. 14 Highway and the Truck Route:
 - (a) No. 14 Highway
South side of No. 14 Highway from west corporate limits to intersection of No. 4 Highway.

South side of No.14 Highway from Recreation Complex east boundary to the Truck Route.

North side of No. 14 Highway from Ontario Street east boundary to east boundary of the SW 5-36-14-W3.
 - (b) No. 4 Highway North
West side of No. 4 Highway south from the Biggar and District Regional Park access approach to No. 14 Highway.

2. APPLICATION FOR SIGNS

- (1) Applications to install signs in the Urban Sign Corridor shall be made on the attached form shown as Schedule "A".
- (2) The approval of any application is subject to the decision of the Council of the Town of Biggar.

3. REGULATIONS

- (1) Signs must be made of durable quality material such as wood or metal and shall be a minimum size of 4 feet high by 8 feet wide. Other acceptable sizes are 8 feet high by 8 feet wide, 10 feet high by 20 feet wide and 10 feet high by 44 feet wide.

- (2) Signs must be appropriately designed and finished to an acceptable standard.
- (3) Signs must be adequately secured by proper means to ensure that they will withstand the forces of nature.
- (4) Signs shall be kept in a good condition.
- (5) Signs shall be placed in a location in the sign corridor as designated by the Chief Administrative Officer, Assistant Administrator or Town Foreman.
 - (a) Signs shall be installed in a manner to allow motorists to obtain the message from them.
 - (b) Signs shall be installed so that they will not block the sight of signs behind them.
- (6) The Town shall have the right to remove any sign from the urban sign corridor:
 - (a) which has served its purpose;
 - (b) is in a dilapidated condition;
 - (c) does not meet the regulations of this policy;
 - (d) which has not been approved by Council;
 - (e) for which the fees have not been paid;
 - (f) if the sign corridor is relocated.
- (7) The Town shall have the right to relocate any sign corridor due to highway commercial development, community development or changes in policy of the Provincial or Local government.
- (8) The Town shall have the right to install a black metal silhouette sign frame above all signs in any or all of the sign corridors.

4. **SIGN FEES:**

- (1) The annual fee for each sign in the Urban Sign Corridor shall be:
 - (a) \$50.00 per 4' x 8' sign plus applicable taxes;
 - (b) \$100.00 per 8' x 8' sign plus applicable taxes;
 - (c) \$300.00 per 10' x 20' sign plus applicable taxes;
 - (d) \$450.00 per 10' x 44' sign plus applicable taxes;
- (2) The fees for a sign in the Urban Sign corridor being used as a rental billboard for businesses shall be \$450.00 per sign plus applicable taxes.
- (3) Annual fees shall be due and payable by June 30 of the current year.
- (4) Sign fees will be used for maintaining the area around the signs in the Urban Sign Corridor.