



ECDEV UPDATE

Town of Biggar

April 2018

This newsletter is being provided to all businesses licensed in the Town of Biggar. The intent is to foster open communication between the Town Office and our local business community to help encourage economic success in our community.

The Strategic Planning Session in 2017 led to the development of a vision and mission to guide the Town of Biggar's planning and development efforts.

Vision: *Biggar Than This*

Mission: *Grow Biggar and Be Biggar in a Thriving Community*

In addition, 5 goals were identified and the Town is looking to generate positive outcomes for each.

5 Planning & Development Strategic Goals

- 1) Attracting retaining and expanding businesses
- 2) Marketing
- 3) Having the right business and service mixtures
- 4) Attracting and retaining people
- 5) Ensuring adequate existing and future infrastructure

The Town has been busy in 2018 and has been focusing on 3 goals.

If you do not wish to receive this communication, please contact Amanda at cdo@townofbiggar.com.

Attracting, retaining and expanding businesses!

The Town is actively seeking out businesses for the highway commercial lots on Highway #14, and for the other commercial and industrial lots in Town. The packages sent out to businesses often include the Community Profile, list of lots for sale, business incentive policy, business licenses, photos, and more. These packages are tailored for each company.

The Town has an account with Townfolio, an online community profile network used by municipalities and businesses to access data and discover local opportunities. Townfolio has recently expanded to provide a business opportunity section (main-st.ca). This means that if you are looking to sell your business or find investors, you can contact Amanda at the Town Office and we can create a listing for you!

An additional support for business owners looking to retire or sell is SuccessionMatching.com. This site is used to help connect prospective buyers and sellers. For a free membership, contact Amanda for a promo code.

Marketing!

The Community Profile has been updated! This document forms part of the packages sent to prospective businesses to help provide information on Biggar in terms of history, demographics, business environment, services, recreation, arts and culture, and the surrounding area. It shows everything found in Biggar and the surrounding area! Check it out at: www.townofbiggar.com/CommunityProfile

The Town launched a new website in February 2018. The updated look is fresh, clean and easier to navigate. Check it out at: www.townofbiggar.com.

Moving forward, the Town will be exploring opportunities to promote living and working in Biggar!

Infrastructure!

The Town is excited with the purchase of the new garbage truck. Thank you to everyone for submitting the container requests to the Town Office.

In addition, the Town implemented a new Business License Bylaw this year. Thank you to everyone for getting their License fees paid for 2018.



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