



# ECDEV UPDATE

*Town of Biggar*

November 2018

The purpose of this newsletter is to foster open communication between the Town Office and our local community to help encourage economic success.

**Vision:** *Biggar Than This*

**Mission:** *Grow Biggar and Be Biggar in a Thriving Community*

The Town has 5 strategic planning goals and is working towards generating positive outcomes for each one.

## 5 Planning & Development Strategic Goals

- 1) Attracting retaining and expanding businesses
- 2) Marketing
- 3) Having the right business and service mixtures
- 4) Attracting and retaining people
- 5) Ensuring adequate existing and future infrastructure

### 2019 Business Licenses

#### **Attention all business owners...**

The Town will be sending out invoices in January regarding your 2019 business license. Once payment is received, you will receive a renewal sticker to apply over the current expiration date on your 2018 business license certificate. If you did not receive a certificate in 2018, one will be mailed to you in place of the sticker.

The Business License Bylaw (No. 18-803) can be found online at: [www.townofbiggar.com/bylaws](http://www.townofbiggar.com/bylaws)

***If you do not wish to receive this communication, please contact [cdo@townofbiggar.com](mailto:cdo@townofbiggar.com).***

## **Attracting, retaining and expanding businesses!**

There have been numerous inquiries this year about property in Town. All inquiries receive a package that contains information on the lots discussed, business incentive policy, business licenses, the Community Profile and more.

Our Community Development Officer attended an Investment Attraction Workshop and is currently developing an Investment Attraction Plan. This will be available in the new year.

The Town has seen some exciting movement on Main Street. Western Wireless Communications has moved around the corner to a building on 2<sup>nd</sup> Ave East. Biggar Tae Kwon Do has moved to Main Street. Lastly, congratulations to Brian Fick on his retirement and to Jordan Horst on purchasing Fick's Small Engine Repair, now known as Horst Power Equipment.

Planning to sell your business? Contact the Town Office to create a listing on [main-st.ca](http://main-st.ca).

## **Marketing!**

The Town is exploring the use of advertising campaigns to expand upon our promotion efforts to attract new businesses and new residents to Biggar.

The digital signs on the Majestic Theatre continue to be utilized by local community groups and non-profits to help inform the community about events happening in Biggar.

The Town had aerial photos taken this year. These photos help our marketing, promotion, attraction, and operating activities.

Remember to check out the new website that was launched in February: [www.townofbiggar.com](http://www.townofbiggar.com).

## **Infrastructure**

The Town continues to maintain and replace our aging infrastructure in an effective and efficient manner.

The Town is having a feasibility study completed regarding an alternative power source for a couple facilities.



Amanda Carruthers  
*Community Development Officer*  
[cdo@townofbiggar.com](mailto:cdo@townofbiggar.com)  
306-948-3317