

TOWN OF BIGGAR

SASKATCHEWAN



URBAN SIGN CORRIDOR POLICY

1. URBAN SIGN CORRIDOR

- (1) The business advertising sign corridor is established as follows and with the interpretation of driving towards Biggar except for (d):
 - (a) North of Biggar and adjacent to Highway #4
 - (b) East of Biggar and adjacent to Highway #14
 - (c) West of Biggar and adjacent to Highway #14
 - (d) South Side of Highway #14 East Bound (East of Ball Diamonds)

2. APPLICATION FOR SIGNS

- (1) Applications to install signs in the Urban Sign Corridor shall be made on the attached form shown as Schedule "A".
- (2) The approval of any application is subject to the decision of the Council of the Town of Biggar.

3. REGULATIONS

- (1) Signs must be made of durable quality material such as wood or metal and shall be a minimum size of 4 feet high by 8 feet wide for the North, East, and West sign corridors. Other acceptable sizes are 10 feet high by 20 feet wide or 10 feet high by 44 feet wide for the South Side of Highway #14.
- (2) Signs must be appropriately designed and finished to an acceptable standard and be adequately secured by proper means to ensure that they will withstand the forces of nature.

- (3) Signs shall be kept in a good condition.
- (4) Signs shall be placed in a location in the sign corridor as designated by the Chief Administrative Officer, Assistant Administrator or Town Foreman.
 - (a) Signs shall be installed in a manner to allow motorists to obtain the message from them.
 - (b) Signs shall be installed so that they will not block the sight of signs behind them.
- (5) The Town shall have the right to remove any sign from the sign corridor:
 - (a) which has served its purpose;
 - (b) is in a dilapidated condition;
 - (c) does not meet the regulations of this policy;
 - (d) which has not been approved by Council;
 - (e) for which the fees have not been paid;
 - (f) if the sign corridor is relocated.
- (6) The Town shall have the right to relocate any sign corridor due to highway commercial development, community development or changes in policy of the Provincial or Local government.
- (7) The Town shall have the right to install a black metal silhouette sign frame above/below or around all signs in any of the sign corridors.

4.

SIGN FEES:

- (1) The annual fee for each sign in the Urban Sign Corridor shall be:
 - (a) \$100.00 per 4' x 8' sign plus applicable taxes;
 - (b) \$300.00 per 10' x 20' sign plus applicable taxes;
 - (c) \$450.00 per 10' x 44' sign plus applicable taxes;
 - (d) \$450.00 plus applicable taxes for any size sign used as a rental billboard.
- (2) Annual fees shall be due and payable by February 28 of the current year.
- (4) Sign fees will be used for maintaining the area around the signs in the Urban Sign Corridor.

POLICY EFFECTIVE JANUARY 1, 2022.
(Res. No. 21-185 Approved April 20, 2021)